



**CONNECT** Conferences  
SUSTAINABLE MEETING SOLUTIONS BY LANGHAM



**CONNECT** is Langham Hospitality Group's corporate sustainability programme, which focuses on the four key areas of environment, community, colleagues and governance, to promote and encourage sustainability through all aspects of business.

Langham has taken one step further to also strive for excellence in sustainable event management and operations by implementing **CONNECT Conferences** – a derivative of CONNECT, which provides sustainable meeting solutions.



*The Langham, Chicago's meeting space is cleverly designed to make the most of the natural light.*

## CONNECTING WITH LANGHAM HOSPITALITY GROUP

Since 1865, Langham has been hosting legendary events. Today, Langham has elevated the meeting experience to create events which are not only memorable, but also sustainable.

Launched across select properties, **CONNECT Conferences** offers planners the option to select sustainable meeting solutions which offset the environmental and social impact from their event.

Flexible options, from simply serving filtered water rather than bottled to creating banquet menus, which use locally grown organic ingredients, allows planners to create sustainable events tailored to their budget and preferences.

*Langham holds the internationally accredited EarthCheck certification across the majority of its properties, making it one of the more sustainable international hospitality companies. It is this prestigious award that reinforces our commitment to environmental sustainability.*

*[Click here](#) to find out more about our EarthCheck certified hotels and sustainability programmes.*



*Langham's "Guest of the Earth" programme, allows our guests to take proactive steps towards protecting our environment.*

## CREATING SUSTAINABLE CONFERENCES

**CONNECT Conferences** offer a range of sustainable initiatives which are categorised by accommodation, cuisine and services. All variables are non-restrictive, so planners may select only those that are relevant to them.

### CONNECT CONFERENCES ACCOMMODATION

Langham offers a number of options which alleviate the environmental impact from group accommodation. The following may be considered:

- Participation in the "Guest Of The Earth" programme, which promotes reusing linen where possible to reduce water and energy consumption.
- Partnership with PressReader to offer the paperless option to access thousands of full-content digital newspapers and magazines worldwide just as they appear in print edition.
- Opting to use fair-trade products as welcome amenities and for use in guestroom mini-bars.

In 2014, our water intensity was reduced by 9% as compared to 2013.

*Source: Langham Hospitality Group Sustainability Report 2014*



## CONNECT CONFERENCES CUISINE

When creating menus, a variety of cuisines and service options are available to help reduce the environmental impact, such as:

- Selecting locally-grown and seasonal products to reduce the carbon emissions caused by transportation.
- Requesting organic and vegetarian banquet menus, which minimises pollution and the use of natural resources.
- Opting for filtered water to reduce bottled wastage.

Some Langham hotels have installed an in-house bottled water plant, which re-uses Langham branded glass bottles to reduce plastic waste, and ultimately minimises the company's carbon footprint.

*Source: Langham Hospitality Group Sustainability Report 2011*



## CONNECT CONFERENCES SERVICES

**CONNECT Conferences** offer a range of services to increase the sustainability of your event, including:

- The opportunity to incorporate tailor-made activities into a schedule, which give back to the local community;
- The availability of reusable items such as whiteboards, electronic signage, linen, dining ware and cutlery to minimise unnecessary waste;
- Waste management and recycling services are automatically implemented on site by Langham Staff. Planners can also opt to place recycling bins in meeting rooms to engage attendees and create awareness for sustainability through this waste management exercise;
- The opportunity to select energy efficient options, such as setting the air conditioner to a moderate temperature and maximising the use of natural light;
- An online Carbon Emission and Carbon Saving Calculator, enables planners to find out the real environmental cost of an event. Planners can then select sustainable offerings that offset this.

Energy intensity at Langham Hospitality Group was reduced by 12% as compared to 2013.

*Source: Langham Hospitality Group Sustainability Report 2014*

## LANGHAM'S BEST PRACTICES WORLDWIDE

### Energy Conservation

Maximising energy efficiency without affecting the quality of our service is a top priority for our hotels. Langham hotels have adopted various energy saving initiatives in guestrooms, lobbies, dining areas, meeting spaces and staff areas including:

- Retrofitting energy efficient lighting;
- Installing movement detectors for lighting in low traffic areas;
- Controlling outdoor lighting by photo-sensors;
- Optimising building energy use via building management systems;
- Installing heat recovery and cogeneration equipment;
- Maximising the use of natural lighting in hotel designs.

### Water Conservation

Guestrooms, laundry services, watering landscaped areas, food preparation and dish washing are areas in our hotels which consume the majority of water.

Water saving initiatives include:

- Dual flush toilets;
- Water efficient shower fittings;
- Guest Of The Earth Programme (linen and towel reuse) at all hotels.

### Waste Management

Primary waste sources in a hotel include general refuse from guestrooms, staff areas and food waste from kitchen and dining areas. Waste minimisation initiatives include:

- Replacing disposable paper mats, coasters, napkins, with reusable ones;
- Recycling paper, metal, plastics, cardboard, glass bottles, Styrofoam, cooking oil, printer cartridges, wine corks, soaps and wet amenities.
- Food and garden waste composting;
- Food donations;
- Donating used items (for example, furniture, fabric items and electronic equipment).

### Responsible Procurement

We support procurement of materials and services in a sustainable manner.

Responsible Procurement initiatives include:

- Using 100% FSC certified paper for our marketing material;
- Using eco-friendly cleaning products replacing those traditional ones.

For full details on our latest Sustainability Report, please [click here](#).



*Eaton, Hong Kong's indoor green wall features 3,600 Sansevieria Trifasciata plants chosen for their ability to improve air quality and increase oxygen levels.*

For more information on **CONNECT Conferences**, please contact your **Langham sales representative**, email [lhg.meetings@langhamhotels.com](mailto:lhg.meetings@langhamhotels.com) or visit [langhamhospitalitygroup.com/connect-conferences](http://langhamhospitalitygroup.com/connect-conferences)

*Terms and Conditions:*

Offerings and inclusions in this CONNECT Conferences programme are dependent upon availability at each individual hotel and are subject to change without prior notice. In the event of dispute, Langham Hotels International and affiliate properties reserve the right to the final decision.